

Mississippi Association of Supervisors 2023 County Advertising Contract



The Mississippi Association of Supervisors (MAS) is now accepting advertising contracts for the 2023 publication cycle of the Mississippi Supervisor magazine. The Mississippi Supervisor is a quarterly publication, with new issues published following each of the Association's conferences.

Who Reads the Mississippi Supervisor?

Over 1,000 Mississippi, Regional and National Readers

- 410 Mississippi County Supervisors (all 82 counties in the state)
- County Administrators, Chancery Clerks, Circuit Clerks, County Engineers, Board Attorneys, Road Managers, Tax Assessors/Collectors, Clerks and other county officials
- MAS Affiliate Partners (corporate members)
- Local, regional and national vendors doing business with counties in Mississippi and other states
- Statewide elected officials, state legislators, Senators and Congressional Delegation
- Planning and development districts (PDDs) around the state
- County associations in other states
- Other subscribers

Why Advertise in the Mississippi Supervisor?

The Mississippi Supervisor is the only magazine for and about Mississippi's county government leaders and is proud to educate, inform and spread county news statewide.

The Mississippi Supervisor currently has over 1,000 subscribers, with more subscribers joining each quarter.

The Mississippi Supervisor is the premier publication of the Mississippi Association of Supervisors (MAS), a statewide, nonprofit, nonpartisan Association representing all 82 counties and 410 County Supervisors.

The Mississippi Supervisor serves as a mouthpiece for county and local government issues and provides education and information about counties to its readers.

When is Mississippi Supervisor published?

The Mississippi Supervisor is published quarterly, following each of MAS' major conferences and the close of the legislative session.

New- We've Gone Digital!

The Mississippi Supervisor is also going digital! Be on the lookout for subscription order form to opt into receiving digital copy of the Magazine and/or hard copies.

Questions?

Contact Savanna McCafferty at Smccafferty@massup.org or at the office 601.353.2741.

Return completed contract and content to:

Mississippi Association of Supervisors Magazine Staff
793 North President Street
Jackson, MS 39202

Phone: 601.353.2741
Fax: 601.353.2749
Email: smccafferty@massup.org

Mississippi Association of Supervisors 2023 County Advertising Contract



Ad Size & Cost (Per Issue)		
Half Page	<input type="checkbox"/>	\$500
Full Page	<input type="checkbox"/>	\$800
Double Spread	<input type="checkbox"/>	\$1,200

ISSUE PLACEMENT: Select each issue you wish your ad to run.

- First Quarter Second Quarter Third Quarter Fourth Quarter
Deadline: February 8 *Deadline: April 1* *Deadline: June 1* *Deadline: September 1*
Published in March *Published in June/July* *Published in Aug./Sept.* *Published in Nov./Dec.*

AD DESIGN: Please indicate if you will provide your own ad design, or if you wish MAS to create an ad for you (additional charge applies).

- Copy enclosed (JPEG or PDF accepted on CD, flash drive or by email)
 Use prior ad (copy attached)
 Create new ad (\$200 per design charge; photos and content to be provided by County)

AD REQUIREMENTS: Half Page: 7.25"x4.75"; Full Page, Back/Inside Front Cover: 8.75"x11.25" (includes .125" bleed) or 7.25"x 9.75" (no bleed); double spread: 17.25"x11.25" (with bleed) or 16.5"x10.5" (no bleed). Formats: JPG, TIFF, or PDF accepted by email smccafferty@massup.org or mail CD or flash drive.

Camera ready advertising copy must be provided by client no later than the stated deadline date above. Failure to furnish this copy gives the publisher the *right not* to include your ad and/or move your ad to the next issue at their discretion; if allowed, it must fall within the agreed upon contract year. No refunds will be issued due to late submissions on ads. Advertising orders may be cancelled by giving 60 days advance, written notice and by paying the contract rate for published ads. *Mississippi Supervisor* reserves the right to reject any advertisement that it deems unsuitable due to content, style or size. Upon execution of contract, client agrees to the terms of this contract and to pay upon receipt of invoice. *Mississippi Supervisor* reserves the right to cancel future ad placements for failure to pay as agreed.

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Ad Cost: \$ _____ + Design Fee (if applicable): \$ _____ = Order Total: \$ _____

- Bill me Check Enclosed (Check No. _____) Purchase Order (No. _____)

County Name: _____ Date: _____

Contact Name: _____ Title: _____

Contact Email: _____

Bill Attention: _____ Billing Email: _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

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