

## **MAS Magazine *Inside County Lines*** **(January 1, 2025 – December 31, 2025)**

The Mississippi Association of Supervisors (MAS) is accepting advertising contracts for the 2025 publication cycle of the *Inside County Lines* magazine, formerly the *Mississippi Supervisor*. *Inside County Lines* is published quarterly, following each of MAS' major conferences and the close of the legislative session.

### ***Who Reads Inside County Lines?***

#### **Over 1,000 Mississippi, Regional and National Readers**

- 410 Mississippi County Supervisors (all 82 counties in the state)
- County Administrators, Chancery Clerks, Circuit Clerks, County Engineers, Board Attorneys, Road Managers, Tax Assessors/Collectors, Clerks, and other county officials
- MAS Affiliate Partners (corporate members)
- Local, regional and national vendors doing business with counties in Mississippi and other states
- Statewide elected officials, state legislators, Senators, and Congressional Delegation
- Planning and development districts (PDDs) around the state
- County associations in other states
- Other subscribers

### ***Why Advertise in Inside County Lines?***

*Inside County Lines* is the only magazine for and about Mississippi's county government leaders and is proud to educate, inform and spread county news statewide.

*Inside County Lines* currently has over 1,000 subscribers, with more subscribers joining each quarter.

*Inside County Lines* is the premier publication of the Mississippi Association of Supervisors (MAS), a statewide, nonprofit, nonpartisan Association representing all 82 counties and 410 County Supervisors.

The *Inside County Lines* serves as a mouthpiece for county and local government issues and provides education and information about counties to its readers.

### ***When is Inside County Lines published?***

*Inside County Lines* is published quarterly, following each of MAS' major conferences and the close of the legislative session. Please see the advertising contract for submission deadlines and publication dates.

### ***We're Digital!***

*Inside County Lines* is digital! Members receive a complimentary digital subscription. To purchase a physical magazine, please visit our website to download the subscription order form.

### ***Questions?***

Contact Savanna McCafferty at [Smccafferty@massup.org](mailto:Smccafferty@massup.org) or call 601.353.2741.

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#### **Return completed contract and content to:**

Mississippi Association of Supervisors Magazine Staff  
793 North President Street  
Jackson, MS 39202

Phone: 601.353.2741  
Fax: 601.353.2749  
Email: [smccafferty@massup.org](mailto:smccafferty@massup.org)

**MAS Magazine County Advertising Contract**  
*(January 1, 2025 – December 31, 2025)*

County Name: \_\_\_\_\_ Date: \_\_\_\_\_

Ad Size & Cost (Per Issue)			
Quarter Page <input type="checkbox"/> \$400	Half Page <input type="checkbox"/> \$600	Full Page <input type="checkbox"/> \$900	Double Spread <input type="checkbox"/> \$1,300

**ISSUE PLACEMENT:** Select each issue you wish your ad to run.

- Volume One       Volume Two       Volume Three       Volume Four  
*Deadline: February 7*      *Deadline: April 11*      *Deadline: July 4*      *Deadline: October 3*  
*Published in March*      *Published in June*      *Published in September*      *Published in December*

**AD DESIGN:** Please indicate if you will provide your own ad design, or if you wish MAS to create an ad for you (additional charge applies).

- Copy enclosed (JPEG or PDF accepted by email only)  
 Use prior ad (copy attached)  
 Create new ad (\$200 per design charge; photos and content to be provided by County)

**AD REQUIREMENTS:** Quarter Page: 3.75" x 5", Half Page: 7.25" x 4.75" (no bleed, white margin only), Full Page: 8.75" x 11.25" (includes .25" bleed, no margin) or 7.5" x 10" (no bleed, white margin), and Double Spread: 17.25"x11.25" (with bleed, no margin) or 16"x10" (no bleed, white margin).

**Formats: JPG, TIFF, or PDF accepted by email to Savanna McCafferty at [smccafferty@massup.org](mailto:smccafferty@massup.org)**

Camera ready advertising copy must be provided by client no later than the stated deadline date above. Failure to furnish this copy gives the publisher the right not to include your ad and/or move your ad to the next issue at their discretion; if allowed, it must fall within the agreed upon contract year. No refunds will be issued due to late submissions on ads. Advertising orders may be cancelled by giving 60 days advance, written notice and by paying the contract rate for published ads. *Inside County lines* issue dates are subject to change at editor's discretion without notice. *Inside County lines* reserves the right to reject any advertisement that it deems unsuitable due to content, style or size. Upon execution of contract, client agrees to the terms of this contract and to pay upon receipt of invoice. *Inside County lines* reserves the right to cancel future ad placements for failure to pay as agreed.

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Ad Cost: \$ \_\_\_\_\_ + Design Fee (if applicable): \$ \_\_\_\_\_ = Order Total: \$ \_\_\_\_\_

- Bill me       Check Enclosed (No. \_\_\_\_\_)       Credit Card (*Email me payment link*)

**Billing Contact:**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

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