

Mississippi Association of Supervisors 2022 Vendor Advertising Contract



Ad Placement	One-Time Placement		Multi-Issue Placement*	
Outside Back Cover	<input type="checkbox"/>	\$2,200	<input type="checkbox"/>	\$1,600
Inside Cover (Front or Back)	<input type="checkbox"/>	\$2,100	<input type="checkbox"/>	\$1,500
Double Spread	<input type="checkbox"/>	\$2,100	<input type="checkbox"/>	\$1,500
Full Page	<input type="checkbox"/>	\$1,300	<input type="checkbox"/>	\$1,000
Half Page	<input type="checkbox"/>	\$1,000	<input type="checkbox"/>	\$800
One- Fourth Page	<input type="checkbox"/>	\$700	<input type="checkbox"/>	\$500

ISSUE PLACEMENT: Select each issue you wish your ad to run.

Winter (Following Mid-Winter Conf.)
 Spring (Following Legislative Session)
 Summer (Following Convention)
 Fall (Following Workshop)

*** MEMBERSHIP DISCOUNT:** MAS Affiliate Partners purchasing a full year placement (four issues) will receive a 10% discount off published rates.

AD REQUIREMENTS: One fourth page 3.625"x 4.75"; Half Page: 7.25"x4.75"; Full Page, Back/Inside Front Cover: 8.75"x11.25" (includes .125" bleed) or 7.25"x 9.75" (no bleed); double spread: 17.25"x11.25" (with bleed) or 16.5"x10.5" (no bleed). Formats: JPG, TIFF, or PDF accepted by email to ygamez@massup.org.

Camera ready advertising copy must be provided by client no later than the 10th of the month preceding publication. Failure to furnish this copy gives the publisher the option to utilize previous copy furnished by client. Advertising orders may be cancelled by giving 60 days advance, written notice and by paying the contract rate for published ads. *Mississippi Supervisor* reserves the right to reject any advertisement that it deems unsuitable due to content, style or size. Upon execution of contract, client agrees to the terms of this contract and to pay upon receipt of invoice. *Mississippi Supervisor* reserves the right to cancel future ad placements for failure to pay as agreed.

Company Name: _____ Date: _____

Contact Name: _____ Title: _____

Contact Email: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Order Total: \$ _____ Bill me Check Enclosed Credit Card

Email Credit Card Link To: Name: _____

Email Address: _____ Phone Number: _____

Return completed contract and content to:

Mississippi Association of Supervisors Magazine Staff
793 North President Street
Jackson, MS 39202

Phone: 601.353.2741
Fax: 601.353.2749
Email: ygamez@massup.org

Advertiser Notes

- MAS Affiliate Partners receive a 10% discount on the listed ad rates when purchasing a full year (four issue) placement.
- Rates listed are per issue.
- Premium placement ads are sold on a first-come, first-served basis.
- Advertorials and inserts are not available for this publication.
- All ad sizes shown are in inches, width x height. Add 1/8" to all sides for bleed.
- Tear sheets available by request.
- All issue dates subject to change at editor's discretion without notice.



The Mississippi Association of Supervisors is now accepting advertising contracts for the 2022 publication cycle of the *Mississippi Supervisor* magazine. The *Mississippi Supervisor* is a quarterly publication, with new issues published following each of the Association's conferences. **Moving forward all ads will be published in color.*

Who Reads the Mississippi Supervisor?

Over 1,000 Mississippi, Regional and National Readers

- 410 Mississippi County Supervisors (all 82 counties in the state)
- County Administrators, Chancery Clerks, Circuit Clerks, County Engineers, Board Attorneys, Road Managers, Tax Assessors/Collectors, Clerks and other county officials
- MAS Affiliate Partners (corporate members)
- Local, regional and national vendors doing business with counties in Mississippi and other states
- Statewide elected officials, state legislators, Senators and Congressional Delegation
- Planning and development districts (PDDs) around the state
- County associations in other states
- Other subscribers

Why Advertise in the Mississippi Supervisor?

The *Mississippi Supervisor* is the only magazine for and about Mississippi's county government leaders and is proud to educate, inform and spread county news statewide.

The *Mississippi Supervisor* currently has over 1,000 subscribers, with more subscribers joining each quarter.

The *Mississippi Supervisor* is the premier publication of the Mississippi Association of Supervisors (MAS), a statewide, nonprofit, nonpartisan Association representing all 82 counties and 410 County Supervisors.

The *Mississippi Supervisor* serves as a mouthpiece for county and local government issues and provides education and information about counties to its readers.

The *Mississippi Supervisor* is also going digital! Be on the lookout for subscription order form for digital and/or hard copies to the Magazine.

When is Mississippi Supervisor published?

The Mississippi Supervisor is published quarterly, hitting mailboxes in the Winter, Spring, Summer and Fall each year. The publication schedule coincides with each of MAS' major conferences and the close of the legislative session.

Questions?

Contact Yamaiky Gamez, Member Services Coordinator at 601.353.2741 or Ygamez@massup.org.